



National Council for International Visitors
promoting excellence in citizen diplomacy

IMPACT AND BENEFITS

STATE OF COLORADO

State Economic Impact Fiscal Year 2010

<p>★ <u>U.S. Department of State’s International Visitor Leadership Program</u> Community member organizations in Colorado hosted a combined total of 322 International Visitors through the U.S. Department of State’s International Visitor Leadership Program in 2009-2010. Each International Visitor to Colorado received a per diem and stayed in local hotels a total of 1,015 nights. (Figure does not include visitors’ personal expenditures on gifts, souvenirs, and other miscellaneous items. Figure includes Interpreters and English Language Officers.)</p>	\$208,075
<p>★ <u>Local and State Grant Money</u> Local and State grant money that is awarded to Colorado community member organizations is spent in Colorado each year to support the U.S. Department of State’s International Visitor Leadership Program and other international programs and activities.</p>	\$0
<p>★ <u>Federal Grant Money</u> Federal grant money that comes to, and is spent in Colorado each year in support of the organizations’ activities and programs, including the U.S. Department of State’s International Visitor Leadership Program.</p>	\$132,605
<p>★ <u>Corporate, Individual, Foundation, and Special Fundraising Contributions</u> Each year corporations, foundations, and individuals donate thousands of dollars of support in the form of grants, monetary contributions, and in-kind donations, much of it leveraged through special fundraising events held by community member organizations.</p>	\$70,044
<p>★ <u>Volunteer Support</u> An estimated 6,917 hours of volunteer time is donated by Colorado community member organizations’ trustees, interns, and community volunteers (professional resources, organizations, and home hosts). The monetary value of each hour volunteered is calculated at \$20.85 by Independent Sector in 2009.</p>	\$144,219
Economic Impact in Colorado	\$554,943

This information has been compiled from Community Impact Reports submitted to the National Council for International Visitors (NCIV) by its community member organizations for FY 2010. NCIV is a nonprofit membership association currently marking 50 years of leadership in citizen diplomacy. NCIV’s membership includes individuals, program agencies, and more than 90 organizations in communities throughout the United States. NCIV members design and implement professional programs, provide cultural activities, and offer home hospitality opportunities for foreign leaders and specialists participating in the U.S. Department of State’s International Visitor Leadership Program (IVLP) and other exchange programs. With leadership and training provided by NCIV, member organizations are expert at matching the resources of their communities with the needs of international visitors. Each year the aggregate efforts of NCIV members involve more than 80,000 volunteers.